



Parisian Make-up Look

#J'ADORE

Now that we're getting back in action again, there's a lot to dive into with new make-up trends, especially for the monsoons.

Spruce Up Your Beauty Game

Rainy days call for some good ol' Netflix binges, a hot cup of chai, and when all else fails, experimenting with your makeup looks! We've all been there - standing in front of our mirror, trying out different styles with no intention of going out, especially during the pandemic. But if you're wondering how to break the monotony and step up your makeup game this monsoon, we've got a few suggestions that might help.

These monsoon makeup trends will make you look like a bright ray of sunshine on gloomy days and help you spruce up your makeup game too. Read on for the top five monsoon makeup trends you need to try ASAP!

Transformative Make-up



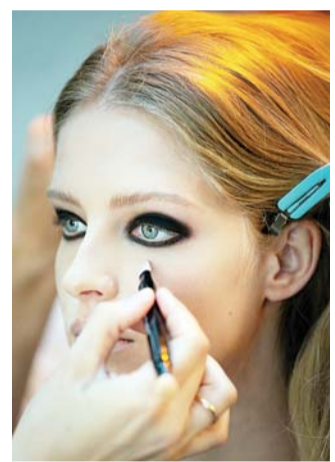
While natural no make-up look is quite an ongoing trend this year, transformative make-up is not a new concept either and is still going strong. Dressing up in multi-coloured bright eyeshadows and glossies is a new trend. Bright eyeshadows pulled out towards temples, winged eyeliner and false lashes are used to add luxury to the makeup. Sculpted cheeks and highly defined lips add a finishing touch to the look. Well-crafted beauty in a very contemporary style is what transformative make-up is all about.

Colour Tinted Lips & Cheeks



The biggest trend these days is to have a tinted full-face make-up with well-pigmented blush colours. Sheer stains to saturated colours are used to create a colour statement, add vintage glam or convey any emotion through makeup. Cream based blushes are a great choice for the monsoons. They last longer and give a nice fresh colour to the skin especially if the shades fall under rosy and peachy colours that add that natural sweetness to the skin. The skin looks bright and healthy too with this look.

Kohl-rimmed Eyes



The look that can never be out of fashion, the 'kohl-rimmed eyes look' only keeps getting better when combined with any style of makeup - be it a no make-up look or transformative make-up. It is quite versatile as it goes well with both traditional and western outfits and works well in every season too. A quick tip for professionals is to mix black and brown to give your kohl-rimmed eyes a diffused dreamy look this rainy season.

Parisian Make-up Look

Along with the 90's trend coming back, a no make-up natural look that focuses on healthy skin rather than covering the face with a lot of make-up is one of the most trending looks in 2021. This Parisian make-up look, a French style of simple make-up that does not change the way one looks, is quite in trend for the millennials. It doesn't involve over sculpting of the face and focuses on emphasizing the eyes. The make-up is subtle, done only to enhance the natural features. Concealers are used to cover the pigmented areas and the foundation is skipped. Instead, a tinted moisturiser is used for better coverage.

90's Make-up

While the lip and cheek tints are an epitome of convenience, there's a big 90's influence that can be seen this season. The 90's look is a perfect match for Indian skin tones and is a great choice for regular make-up too. A nude palette creates sculpted looks; dark nude brown over-lined lips filled with nude colours and an extra tint of blush brings back the nostalgia. A neutral colour palette, easy to maintain without repeated touch-ups, are a great choice for monsoons.



Dilshad Parwani
The author is a relationship expert and writes about the modern trends in dating.

People are always telling Sheeba their movie-like love stories. They probably find it easy to tell her things. She is 21, a student who grew up in Bangalore. She is bright, giggly and non-judgemental. So it isn't surprising that the young woman on the train told her everything. The young woman on the train was crying as she said goodbye to her young man. Sheeba asked after the train started, "Newly-weds?" She got the whole story, the long, unlikely online romance of strangers that had ended in a wedding. But here was the detail Sheeba told me with eyes like an anime girl. They met in her Other inbox.

The Other Inbox

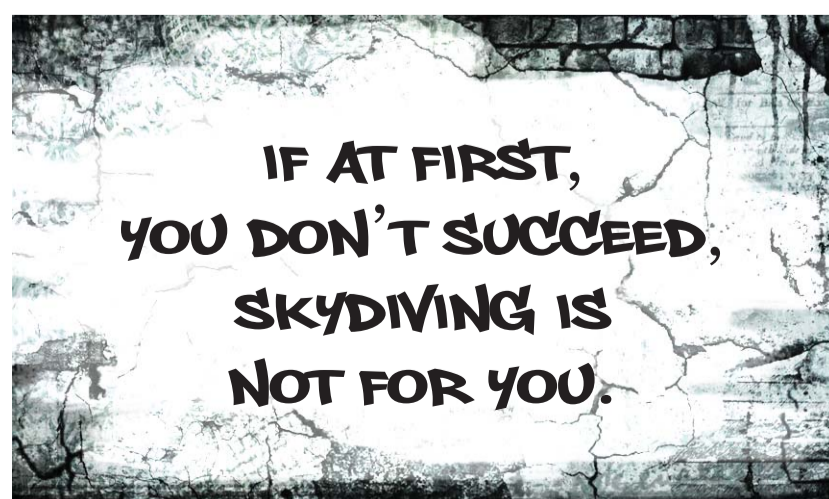
It takes me a moment. What are the chances of that ignored Facebook messages folder starting an epic romance? But when I repeat this story in one brief line to 18-year-old Sonam, she sighs immediately, gustily making her curly hair fly. "In her Other inbox? That's so beautiful!" Sonam is a student in Bengaluru. She believes in fairy-tale romance, love at first sight, grand gestures, everything. Romantic moments on TV make her toes wriggle involuntarily. She was 6 when she first went online. She logged on to Facebook when she was 13, though her mother got all her notifications too until last year.

Crushing the Crush
The Other inbox story starts Manali off, not on romantic sighs, but howls of laughter at her younger self. She is 23 now and learning music. She tells the story of her first online romance, laughing, mocking her juvenile patois of love. "Sup, yo, nothing. That's all we would say and I was like OMG he wrote to me!" She made her first profile on MSN Messenger. "I was in a girls' school. He was a family friend. It's before we called it status messages but MSN had it. And I couldn't figure what mine should be so I was always putting Dylan's lyrics." Did he like Bob Dylan? "No!" she collapses laughing. "He was all Eminem. On my birthday I wanted him to come online and he didn't and I was crushed." How old was she? "9."

In the immortal crutch phrase of actor Carrie Bradshaw, "I couldn't help but wonder," could any of these



THE WALL



BABY BLUES



Industrial Workers Of The World Day

With the modernization of industry, a move from manufacturing to consumerism and a general shift in global market operations, industrial processes and businesses are much less common. It's easy to overlook just how big a part industry still plays, and how many people are employed by industrial organizations working in industrial roles. Take a moment to appreciate the hard working industrial labourers who bring high-quality, low-cost products to our lives adding to our comfort and ease.



I am naked wearing pearls!" She is joking, but also not. The possibility that someday her ex will lose his precarious grip and that the photo will wander online is not completely ridiculous, though it's not something she worries about. She went online for the first time in the 1990s, at 19, to stay in touch with boys she had met in other colleges, before revenge porn sites, when 'cyber cafes' were sometimes two computers in a store that sold milk, bananas and biscuits. For our generation, the screechy sound of a dial-up modem was the passage to a wider world full of lovers outside our own circle, beyond college and the neighbourhood.

Though the Internet is not a place today where you meet total strangers, the way it was for my generation, this is the one thing we have in common with much younger people. The Internet still represents the possibility of unexpected love somewhere outside the moshalla of your mind. We get fed up, delete dating app profiles, then get back online again, because where else are you going to go?

Depressed Impressions

Sheeba, the collector of love stories,

tells me she went on a date with a boy whose first comment was, "Oh your collarbones were showing much more in your profile photo." She went home depressed and changed her DP to that of an inanimate object.

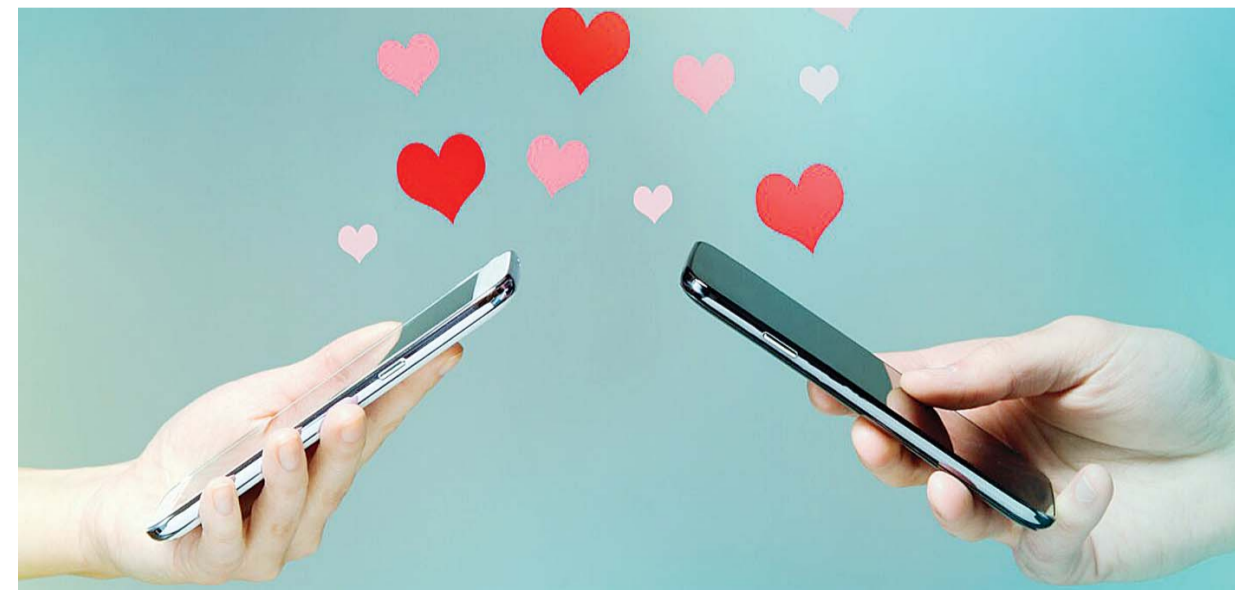
Even Suman, enmeshed in high-school social media drama, tells me, "I don't put up anything personal online but my best friend, she is in another school now and she says: 'If you don't put anything personal out there, how will you meet someone?'"

Back to the Future

Love and the Internet have that one thing in common: to be a time machine, ready to make you older, ready to make you younger, ready to freeze that one moment. Suman tells me: "I mean people are so obsessed with stuff sometimes. Why did he snapchat her? I tell my friends, it's like Chloe Bella learnt in Pitch Perfect 2. At some point, you have to graduate. You just have to move on. Life is not high school."

But maybe it is!
(Only first names have been used to protect the identities of the women.)

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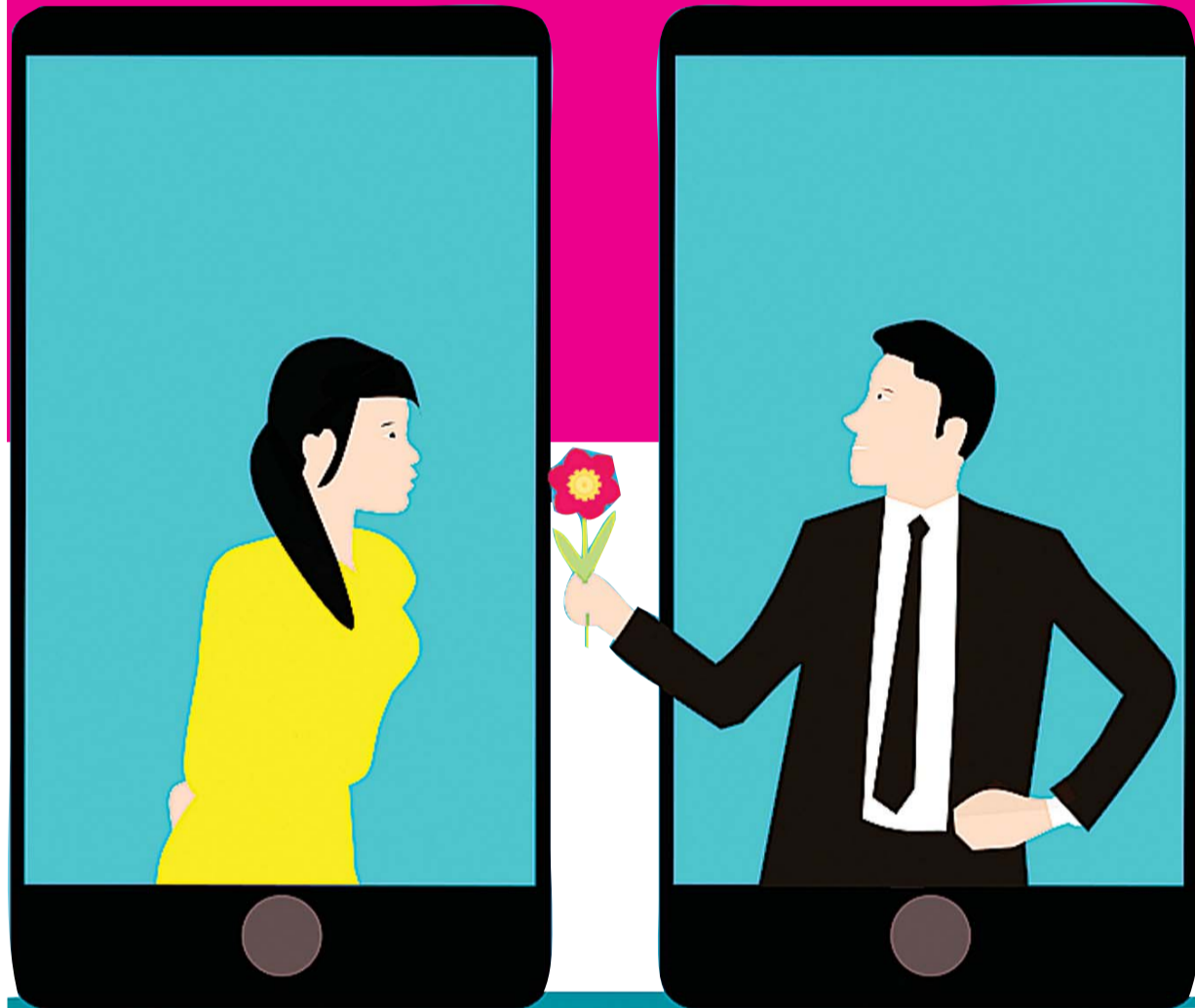
By Rick Kirkman & Jerry Scott

ZITS



By Jerry Scott & Jim Borgman

'Khullam Khula Pyar Kareng Hum Dono'



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married secretly to an unsuitable boy and everyone in one of her Facebook accounts knew about it. Her family, who saw her second Facebook account then only came to know of the marriage a couple of years later.

Suman, a Bengaluru-based high school student is much younger than Hasna and her phone is her life. She treasures a screenshot of the Facebook friend request from the boy she currently likes a lot, will 'probably always like but knows she can't be with'. She has archived entire romances conducted on Facebook Messenger. She and her crush were nudged into a romance by schoolmates who would take Snapchat pictures of them talking innocently in the corridor. "We kept saying, we're just friends, we're just friends. I knew the Snapchat would disappear in 24 hours but still..."

Necessary Evil

Suman and her friends have grown up hearing all the warnings about the Internet. Her classmates may post frisson-giving photos, you-go-girl to each other but also slut-shame at the same time. Life is a constant negotiation of how much make-up in your photos is too much, how much skin is too much, which filter is passé and which boys are allowed to do more than post unsmiling muscle photos in black and white.

Dylan-loving Manali says that after those early years on the Internet, she wasn't really online for a long time. "It didn't help that my later boyfriend found some picture of us making out and put it online to show off. I became totally phobic about the Internet." These days, after a couple of frankly terrifying encounters on online dating application OkCupid, she has abandoned it. She has however forged a sceptical relationship with Tinder.

Wild Wild Net

For Kusun, a 35-year-old writer from Chennai, the Internet was never scary. "It was the wild, wild West but we just didn't know it then. We were deeply puzzled but not particularly troubled by the senders of dick pics." Kusun says: "Somewhere online is a picture of me naked but that's not the problem.

Follow Pressure

They have thousands of photographs on Instagram and are often peer-pressured to keep the number of followers higher than the number of accounts they follow - a Marie Kondo-meets-Jack Welch approach to social media. They have complicated ways of taking screenshots of Snapchat without being detected. Their social norms are online norms. They know for instance that it is now too passé to say 'sapiosexual' in your dating profile and soon it may be passé to say 'not a sapiosexual'.

Multiple Identities

They use Instagram for the personal statements and Facebook to share the huge albums of party pictures so that everyone who didn't come feels a bit crappy. They are used to oversharing, and to having multiple social profiles. Hasna for instance told me that in her early 20s she got

#ONLINE

women imagine romance without the Internet? Many of them can't remember life before it.

Transforming Love Mobile

For them, the Internet isn't at all like what it was when I was 19 - I'm 37 now - and my family got a cordless phone enabling late-night melodrama punctuated by battery death (this was when we had search engines called Lycos and Ask Jeeves, websites had an amazing DIY quality that included animated puppy backgrounds and all of us got our first email accounts on Hotmail). Or when I was 17 and my classmate DIY-ed herself a secret phone connection in her bedroom. Love fears no locksmiths or fibre optics. All this was in the brief couple of years before we got cell-phones that could get into bed with us, walk in the rain with us and be on public transport with us and be in the words of a colleague - like a handy Yash Chopra hero.

But for younger women the Internet is not just a handy aid for

romance, it is everything: a playground to frolic in a stream of judgemental Spy Maams, the repository of old romances and the mundane everyday air, water and wallpaper, all at once.

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#CLIMATE-CHANGE

How Can Cities Respond To Extreme Heat

A new report gives city planners a set of principles and guidelines to equitably address extreme heat in their communities.



As extreme heat becomes more persistent and prevalent, and as the United States braces for a new season of heat waves, Ladd Keith, an assistant professor in the University of Arizona College of Architecture, Planning and Landscape Architecture, says city planners can and should lead their communities in managing and mitigating extreme heat.

Keith and Arizona State University researcher Sara Meerow wrote the report, published by the American Planning Association. "Planning for Urban Heat Resilience" reflects Keith and Meerow's research on heat and climate planning and is available to download for free.

Here, Keith talks about the causes of extreme heat; how heat affects more than just public safety and what those of us who aren't city planners can do to help manage and mitigate this growing threat.



Q: Your report focuses on two main causes of increasingly extreme heat: climate change and the urban heat island effect. Can you explain the urban heat island effect and why it's important for cities to address both causes?

A: The urban heat island effect is there when urban areas are hotter than the surrounding rural areas - from how cities are built using heat-trapping materials such as asphalt for roads, the shape and form of the built environment, and the loss of natural landscapes. Waste heat from our vehicles and air conditioning also increase the urban heat island effect.

Climate change has already increased average temperatures and has made extreme heat events more frequent, longer, and more intense. They both compound each other and create more heat risk for our communities. The good news is that we can plan our communities to

mitigate both urban heat and greenhouse gas emissions if we choose to.

Q: Your report notes that extreme heat is the Number 1 weather-related killer in the USA, making public safety a critical focus. What are some of other effects of heat on cities?

A: A new study by The Nature Conservancy and the American engineering firm AECOM found that if increasingly extreme heat is not addressed, the economic consequences to the Phoenix metro region will cost between an average of \$1.9 billion and \$2.3 billion each year by 2059. These staggering numbers include increased costs to public health, labour, roadway infrastructure and energy demand.

Developing a portfolio of heat mitigation and management strategies.

- Managing for uncertainty.
- Coordinating across all planning efforts.
- Using an inclusive public participation process; and implementing, monitoring and evaluating the effectiveness of heat planning efforts.

Q: How does extreme heat disproportionately affect marginalized communities, and what are some tools planners have to make urban heat resilience more equitable?

A: Several studies have established that historic discriminatory land use and financial practices such as redlining (a discriminatory practice whereby banks refused loans to people from certain ethnic backgrounds or neighbourhoods) that to this day are hotter by as much as 12.6 degrees Fahrenheit based on land surface temperatures compared to non-redlined neighbourhoods. Systemic inequities also increase heat risk such as quality of homes, access and reliability of energy for indoor cooling, access to health care and thermally safe workplaces and schools.

Although we make many recommendations in our report on how to plan equitably for urban heat, two primary considerations for planners are to focus on inclusive public participation to ensure all community voices are heard and to target heat mitigation investments in the areas that have highest heat risk, such as formerly redlined neighbourhoods.

Q: These recommendations are for planners, but what can the average person do for themselves or their communities to help manage and mitigate extreme heat?

A: Everyone can prepare beforehand for heat and be more familiar with the signs of heat-related illness. During hot periods we should limit our daytime outdoor activities, stay hydrated, keep pets inside and check on family, friends and neighbours who may be at high risk.

Homeowners can choose drought-tolerant trees and use water harvesting in their yard, weatherize their homes through insulating walls, roofs and weather-stripping doors and windows; select energy efficient appliances and air conditioning when upgrades are necessary.