Why Did Cowboys Switch to Curved Brim Hats?

Flat-brimmed hats, though useful in some ways, were prone to being blown off by strong winds, something



enduring symbol of the American West. but their evolution was shaped by prac tical needs. While early cowboy hats had flat brims, the shift to curved brims was driven by functionality and fashion as

cowboys faced the harsh con-

Early Cowboy Hats Before the cowboy hat became iconic, wide-brimmed hats were used primarily for protection against the elements The first cowboy hats, dating back to the mid-1800s, were flat-brimmed and often made of felt or straw. These hats were practical, offering shade from the sun and protection from rain. The wide brim

helped keep the sun off the

face and neck, which was

essential for long hours spent

The Shift to Curved

The transition from flat to the brim provided a better curved brims didn't happen range of sight while still offerimmediately, but by the late ing sun and rain protection. 1800s, curved brims became the dominant style. Several factors contributed to this

1. Wind Resistance

Different cowboy roles Flat-brimmed hats, though ranchers, rodeo stars, and useful in some ways, were trail bosses, each developed preferences for slightly difprone to being blown off by strong winds, something comferent styles of curved mon in the open plains. brims. However, the general Curving the brim helped trend towards the curved reduce wind resistance, keepbrim remained dominant as ing the hat securely on the it offered the perfect balcowboy's head even during gusty weather. This practical adjustment made the curved brim hat more suited to the

2. Rain Protection

more effective at shedding rain. A flat brim could collect water, making the hat heavy and uncomfortable. With a curved brim, rainwater would slide off the sides, preventing it from dripping down the cowboy's face or soaking into the hat. This offered better protection during storms, a frequent occurrence on the

3. Sun Protection

brims offer shade, the curved brim provided more consistent and thorough coverage. It better protected not just the face but also the neck and ears, which are particularly vulnerable to sunburns. This





common in the open plains



was especially important for cowboys who spent hours working outdoors under the 4. Fashion and Identity

> As cowbov culture developed, the curved-brim hat became a symbol of the American West. Western films and literature helped cement the image of the cowboy with a curvedbrim hat as a cultural icon.

the curved brim helped keep

the hat from obstructing their

vision, especially when look-

ing down at the reins or ahead

to the horizon. The angle of

As the cowboy hat evolved,

it became more specialized.

boy hat remains a testament

to the resilience and adapt-

ability of those who wore it.

The Evolution of the

Cowboy Hat

Radio Ceylon became a game Actors like John Wayne popuchanger in the sphere of mass comarized this style, and it munication in Asia, which makes became a defining feature of this historical event equally importhe rugged, independent cowtant for India as well as the rest of boy. Over time, the curved the world. For the world, because of the brim was no longer just about

function, it became an significant role it played during emblem of Western identity World War II in communicating war news to listeners in South Asia. During the war, the Allied Forces 5. Practicality for Riding took control of the station, estab-The curved brim also had benlishing Radio South East Asia efits for horseback riders. Command, which controlled the When cowboys were mounted, Allied operations in Asia during the

> British announcers David Jacobs and Desmond Carrington, who were based in Colombo, presented news and other programmes for the Allied forces stationed in Southeast Asia.

Aniali Sharma

ri Lanka is celebrating

the Centenary year of

its radio service this

year. It was indeed a

momentous event when

the Sri Lankan radio

service, Radio Ceylon,

was launched on

December 16, 1925, mak-

radio station in the world. But that

is not its only claim to fame.

ing it the second-oldest

Senior Journalist &

For India, because of the great service it provided to the Indian film industry as well as film music lovers in India at a time when the All India Radio had banned film music from its airwaves altogether. In 1952, following a directive from the Ministry of Information and Broadcasting, under BV Keskar, the All India Radio imposed a ban on

Keskar believed that classical Indian music was losing ground to westernised film music and youngsters were getting influenced by



Lata Mangeshkar and Ameen Sayani.

Behnon Aur Bhaiyon...'

Radio Ceylon Turns 100

AIR's loss became Radio Ceylon's gain, and the station started its Hindi music station with Binaca Geetmala, making its presenter, Ameen Sayani, a household name in India. It is thanks to this one programme that the magical journey of the Hindi film industry and its music through the 50s, till the launch of Vivid Bharati in 1957, including songs as well as interviews of yesteryear stars, lyricists, and music composers, could be chronicled.



#LOOKING BACK







service to play Bollywood songs, programmes like Binaca Geetmala, a countdown show of songs by iconic presenter Ameen Sayani. non-Indian elements. "We must make (ourselves) familiar with our traditional music," he observed Even if a song was aired on AIR after intense scrutiny, the name of

the movie was not mentioned because the station would not adver-

AIR's loss became Radio Ceylon's gain, and the station started its Hindi music station with Binaca Geetmala, making its presenter, Ameen Sayani, a household name in India. It is thanks to this one programme that the magical journey of the Hindi film industry and its music through the 50s, till

t turned the tide almost overnight

for Indian popular music. The film

industry turned its affiliation to

Radio Cevlon, which took on the

opportunity and also started a Hindi



microphones and more.



could be chronicled. overnight for Indian popular music. The film industry turned its affiliation to Radio Ceylon, which took on the opportunity and also started a Hindi service to play Bollywood songs, programmes like Binaca Geetmala, a countdown show of songs by iconic presenter Ameen Savani. It was an instant success, and continued to be for decades. So much so, that in 1957, AIR was forced to include Film songs to face competition, which was already settled for 32 years. already a decade more than AIR. "Thanks to strategies like this, Radio Ceylon became a cultural

bridge between India. Pakistan and Burma. The popularity of this programme attracted Indian busi-



studio in Colombo.

Cevlon, Asia's first and world's second oldest radio S. P. Mylvaganam was one the first announcers in Radio Cevlon, who became popular with the Indian Tamil audience because of his perfect and clear diction of pure Tamil. Tamilians began to prefer Radio Ceylon to AIR. He was followed by many other good announcers like Senathipati Raiguru Kanakratnam. S. Pararajasingham, Immanuel, Visalakshi Hameed

Assistant Professor, Department of

Journalism and Communication,

University of Madras, who is

writing a book on Radio

K. S. Raja, B. H. Abdul Hameed "We learnt to speak good Tamil by listening to them," says an old fan The announcers enjoyed a fan fol lowing equal to film stars. So much so that Radio Ceylon was a tourist destination for Tamilians visiting both sides, and Radio Ceylon reported only the government version. This gave place to the LTTE's own North India was equally, if diferently, impressed by the broad-

For nearly four decades, every week at 8 pm sharp, millions across the Indian subcontinent tuned in to Radio Ceylon, greeted by the iconic words 'Bhaiyo aur Behno,' Through

Binaca Geetmala. Ameen Savani ii

didn't just announce songs, he

shaped listening habits, created

shared cultural moments, and brought India together through the power of radio His baritone voice travelled far beyond borders, leaving an indelible mark on broadcasting history and popular culture. As his alma mater, The Scindia School has taken immense pride in celebrating an

Old Boy whose legacy continues to

echo through time. Today, the library at the Sri Lanka Broadcasting Corporation (SLBC) has rare recordings of songs, some of which, sadly, have been lost in India. For instance, out of a total of 170 recordings of KL Saigal that survive today, the SLBC has 85, comprising both film and

The SLBC has over 70,000 music records, considered to be the best in Asia, going back to low-fidelity 78 rpm records with metadata. For the music connoisseurs, it is literally a

treasure trove. If the Hindi service recorded the greatest moments of Hindi cinema, the All Asia English service, which was scrapped in the mid-1990s, became witness to major events of the 30s, 40s, 50s and 60s, from the changing face of British dominion to wars, the first climb of Mt. Everest, and the moon landing.

By celebrating 100 years of SLBC, it is this shared bit of historical, social, and cultural legacy that we celebrate with this pearl of the Indian Ocean.

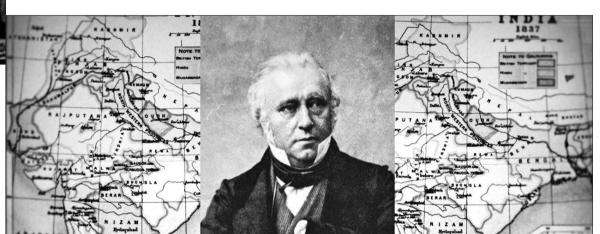
rajeshsharma1049@gmail.com



RD Burman, Asha Bhosle, Noor Jeha.

Looting of the Indian Mind

How the British Looted the Minds of Indians: The Intellectual Exploitation of Colonial Education



encapsulated the British belief Darwin, and Shakespeare were in the intellectual superiority of emphasized **Impact on Indian Identity** and Intellectual Legacy The British education system systematically taught Indians to

view their own culture as back

ward and inferior, while

Western culture was positioned

as the epitome of progress and

civilization. This had profound

effects on Indian self-percep-

tion. The colonial curriculum

glorified British history, philos

ophy, and literature while

sidelining India's own contribu

tions to science, art, and gover-

nance. Even languages like

Sanskrit, Arabic, and Persian,

which had been central to

Indian scholarship for cen-

turies, were marginalized in

favor of English. For the educat-

ed elite, this created a divide

between their Westernized iden-

tities and the traditional values

of their own communities

Many of India's intellectuals.

who were trained in British

to internalize these colonia

attitudes, leading to a genera-

tion of leaders who were more

schools and universities, began

exploitation. While the extraction of wealth and resources is widely discussed, In 1835, Macaulay's Minutes the looting of the Indian mind through colonial education is one of the most enduring legacies of British rule. This intel lectual colonization not only stripped Indians of their pride in their own cultural heritage but also laid the foundation for a system of education that continues to shape India's academic landscape today.

he British colonial

rule in India, span-

ning nearly two cen-

turies, is notorious for

its economic, politi-

cal, and cultural

The British Strategy: **Education as a Tool** for Control

The British understood early on that to maintain their rule over India, they needed to control not only the land and resources but also the intellectual and cultural life of the people. The introduction of Western-style education was central to this strategy British officials, such as Lord Macaulay, who is often associated with India's educational transformation, argued that India's indigenous systems of knowledge were inferior and should be replaced with European learning. In his Minutes on Indian Education (1835), Macaulay famously stated that 'a single shelf of a good European library was worth the whole native literature of India and Arabia.' This sentiment

the West, and the deliberate attempt to diminish India's rich intellectual traditions Macaulay's Vision:

Intellectual Colonialism

became the blueprint for educational policy in India. His vision was to create an elite class of Indians who were well-versed in English language and British literature, and who were also disconnected from their own cultural heritage. The education system introduced during British rule was designed to produce a small group of 'English-educated' Indians who could serve as intermediaries between the colonial govern ment and the masses, effectively making them loyal to the British Crown. The system was not intended to educate the masses but to maintain British control over the population through a cultural and intellectual hierarchy

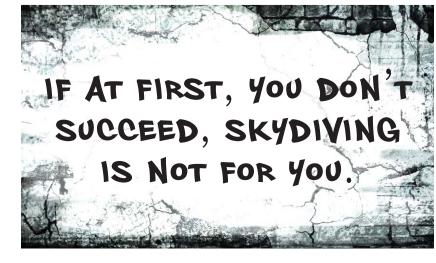
orities led to a systemic devaluation of India's traditional knowledge systems. India had a long and storied history of scithought, with advancements in mathematics, astronomy, medicine, and architecture. The works of Brahmagupta, Sushruta, and others were largely ignored in the colonial curriculum, while the intellectual contributions of Western thinkers like Newton

aligned with British ideas than with their own cultural roots. The Lasting Legacy of **Intellectual Colonization** Arvabhata

Even after India gained inde pendence in 1947, the British legacy in education remained

firmly entrenched. English became the dominant language of instruction in schools and universities, and Western ideas of governance, law, and science continued to hold sway. While the Indian government made efforts to decolonize the education system, the structure and content of Indian education still reflect the patterns established during British rule. The continued emphasis on English-medi um education has led to a divide in Indian society, with those who are educated in English often enjoving better economic and social opportunities, while those studying in regional languages remain at a disadvantage Moreover, India's education sys tem, which is still largely mod eled on British colonial practices, continues to focus on rote learning, rather than nurturing critical thinking and innovation.

THE WALL



BABY BLUES



A broadcaster at SLBC.

ness houses to advertise in Radio

Ceylon," says T Jaisakthivel,

By Rick Kirkman & Jerry Scott

SLBC chairman Hudson Samarasinghe recalls the days when

mailbags filled with song requests would arrive at the studio's

or nearly four decades, every

week at 8 pm sharp, millions

across the Indian subcontinent tuned

in to Radio Ceylon, greeted by the

Through Binaca Geetmala, Ameen

Sayani ji didn't just announce songs,

Ceylon. They would be invited to

Chennai to conduct music shows.

'The commercial service used

shortwave transmitters which cov-

ered Asia and were heard as far as

North America, we know this

because a QSL card (a verification

card) was sent by Radio Ceylon in

1958 to a listener in California who

sent a reception report," says

when ethnic conflicts began and

many announcers were killed, laid

off or just fled. Radio Ceylon, before

the war, used to relay Tamilosai

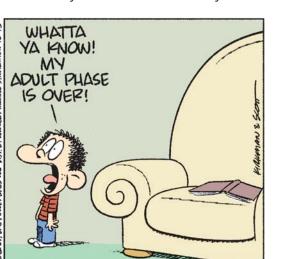
news, but during the conflict, it

stopped, because the BBC reported

The downtrend began in the 80s

iconic words 'Bhaiyo aur Behno.'

he shaped listening habits.



ZITS

HOLDTHE

BAG OPEN

AGAIN







By Jerry Scott & Jim Borgman

them, a truly dominated nation".

"I have travelled across the length and

breadth of India and I have not seen one

person who is a beggar, who is a thief such

wealth I have seen in this country, such high

moral values, people of such caliber, that

do not think we would ever conquer this

country, unless we break the very backbone

of this nation, which is her spiritual and

cultural heritage and therefore, I propose

that we replace her old and ancient

education system, her culture, for if the

Indians think that all that is foreign and

English is good and greater than their own,

they will lose their selfesteem, their native

culture and they will become what we want

Lord Macaulay's Address to the British Parliament on 2nd Feb 1835