













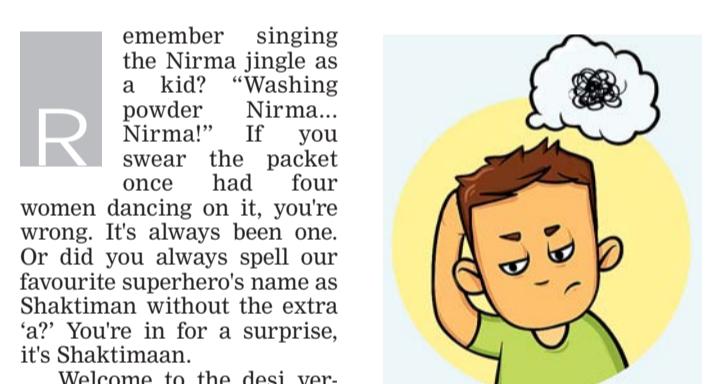
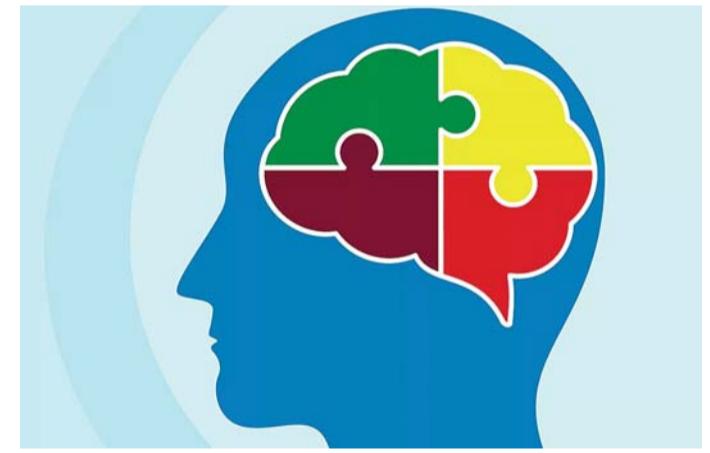
## Animal Cruelty/Human Violence Awareness Week: April 21-27

Animal Cruelty/Human Violence Awareness Week, observed from April 21 to 27, highlights the critical link between violence towards animals and abuse against humans. This week serves as a powerful reminder that cruelty is often interconnected, and ignoring one form can enable the other. Advocates, shelters, and law enforcement agencies come together to raise awareness, encourage reporting, and educate the public on early intervention. By fostering empathy and strengthening animal protection laws, we take a step towards safer, more compassionate communities. Let's use this week to break the cycle because where there's kindness, there's change.

## #MEMORY GLITCH

## Was It Shaktiman or 'Shaktimaan?' Why Your Brain Keeps Getting It Wrong

From desi superheroes to iconic dialogues, how collective memory fails us, and leads to hilarious miscommunications.



**R**emember singing the Nirma jingle as a kid? "Washng powder Nirma... Nirma!" If you sweep the packet even had four women dancing on it, you're wrong. It's always been one. Did you always spell our favourite superhero's name as Shaktiman without the extra 'a'? You're in for a surprise, it's Shaktimaan.

Welcome to the desi version of the Mandela Effect, where even the most solid memories turn into mush when reality kicks in.

The Mandela Effect, named after the false memory many shared of Nelson Mandela's death in the 1980s, happens when large groups of people remember something that never actually occurred.

In India's phenomenon, especially spicy, thanks to our massive potpourri, brand loyalty, and epic movie dialogues. Take this iconic line: "Rishte mein toh hun tumhare baap lagte hain, naam hai Shahben Shah." Most people drop or rearrange a few words when quoting it. Or worse, they mix it up with other Amitabh Bachchan dialogues. These slight errors seem harmless but can spark debates and 'Are you serious?' moments at dinner tables. Even Bollywood movie titles aren't safe. Many Indians remember 'Kabhi Khushi Kabhi Ghani' as having consistent spelling, but it has two different spellings for 'Kabhi' and 'Kabhi' in the title! That one has tripped up even seasoned film buffs.

The unremembering extends to logos and brands too. The Amni girl you might say, always wears a red polka-dotted dress. But some remember it being blue. Or consider Parle-G, most believe the 'G' stands for glucose, and while that's somewhat true, it



So, what are the olive ridley sea turtle (*Lepidochelys olivacea*)? Also known commonly as the Pacific ridley sea turtle, it is a species of turtle in the family *Cheloniidae*. The species is the second-smallest and most abundant of all sea turtles found in the world. *L. olivacea* is found in warm and tropical waters, primarily in the Pacific and Indian Oceans, but also in the warm waters of the Atlantic Ocean.

## Keep Off !! Ridleys Are Laying !!



Anjali Sharma  
Senior Journalist &  
Wildlife Enthusiast

graph/video graph the turtles. As inappropriate behaviour of visitors were observed in some cases, activities with crowding of the nesting sites would disturb the normal process of turtle nesting and hatching emergence to a great extent," the order stated.

Olive ridley sea turtles are protected under schedule-I of Wildlife (Protection) Act, 1972 and the activities that disturb their natural phenomenon of nesting come under the definition of 'hunting' as per provisions of the Act. Earlier, the state government had clamped a seven-month ban on sea fishing from November to May within 20 kms off the coast to ensure the safety of marine species including Olive Ridley turtles for their mating and breeding.

Meanwhile, over 100 camps and five off-shore camps have been set up in the five wildlife divisions of Bhadrak, Jajpur, Puri and Berhampur to ensure effective patrolling. High speed boats and trawlers have also been pressed into service to check illegal fishing in the prohibited zone during the ban period.

So, what are the olive ridley

dishes government has banned visitors from entering the nesting sites of Olive Ridley sea turtles along eastern coast of the state.

Issuing an order, the state wildlife headquarters said that all mass nesting sites of Olive Ridley turtles will remain closed for visitors during the period of nesting till the hatchlings are born and released into the sea. The order also禁止了 the gathering of huge crowds at the nesting sites for photography and videography, posing danger to the rare species and affecting the natural process of nesting and laying eggs.

The nesting sites of Olive Ridley turtles are located at Rushikulya river mouth in Ganjam district, Gahirmatha beach in Kendrapara and Devi river mouth in Puri. The mass nesting of turtles usually begins in March after the November-December mating season in deep sea. Every year, lakhs of turtles visit the nesting sites to lay eggs.

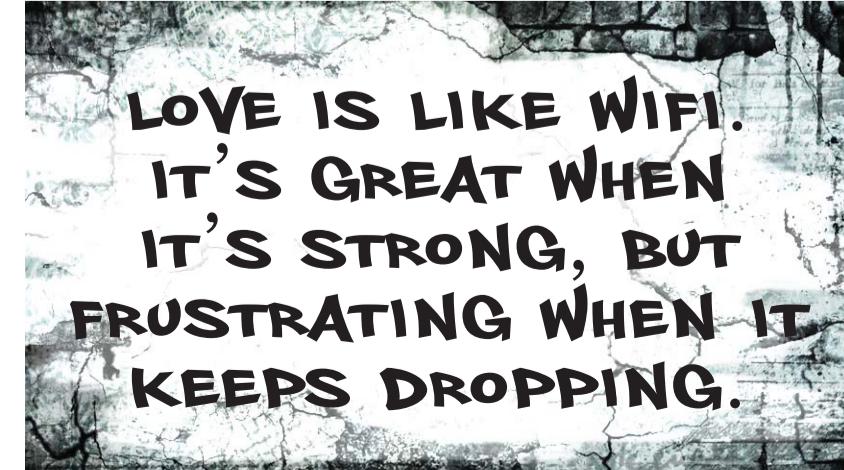
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## THE WALL



LOONEY TOONS  
IT'S GREAT WHEN  
IT'S STRONG, BUT  
FRUSTRATING WHEN IT  
KEEPS DROPPING.

## #SEA WATCH



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