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राष्ट्रदूत

Rashtradoot

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MARUTI SUZUKI



TRUE VALUE



इस धनतेरस,
हर सफर को समृद्धि से भरपूर बनाएं!

TRUE VALUE पर

अपनी कार को सरलता से खरीदें या बेचें

TRUE VALUE

MARUTI SUZUKI



CELEBRATING
50 LAKH
HAPPY FAMILIES

यहाँ ऐप डाउनलोड करें।

छवियों का इस्तेमाल केवल उदाहरण मात्र है।



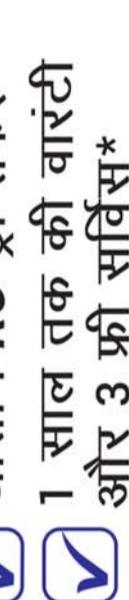
*नियम और शर्तें लागू। Verified Car History और Warranty के बारे में जारी होने वाली शीशा प्रकाश प्रभाव के कारण होता है।

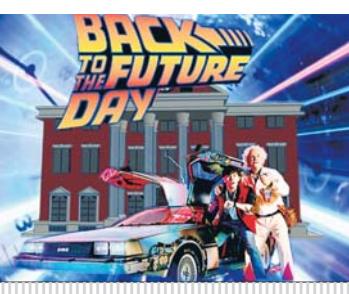
JAIPUR: CHITRAKOOT MARG, SATYA COLONY, TAGORE NAGAR, JAIPUR, AURIC MOTORS: 8690988784, 7688990784 | SECTOR-35, PRATAP NAGER, TONK ROAD, JAIPUR, SANGA AUTONATION PVT LTD.: 9057809180, 7734901000 | PADMAWATI COLONY-II, OPPOSITE METRO PILLAR NO 25, MANSAROVER METRO STATION JAIPUR, VIPUL MOTORS PVT. LTD.: 9829351470, 9509157505, 9351044999 | E-101, ROAD NO. 8, VKA AREA, JAIPUR, PREM MOTORS: 8058794068, 8058791634, 8058794091 | E-197(A), RIICO INDUSTRIAL AREA, MANSAROVAR, JAIPUR, KP AUTOMOTIVE: 9116190342, 9116190346 | B-1 GOVIND MARG, RAJAPARK OPP. PINK SQUARE MALL, KP AUTOMOTIVE: 9549650533, 9116190344 | A-209, RAJENDRA PRASAD NAGAR, 200FT BYPASS, AJMER ROAD, JAIPUR, SATNAM MOTOCORP: 7413900007, 7413900009, 7821823626 | 13 JHOTWARA INDUSTRIAL AREA, NEAR JHOTWARA POLICE STATION, JAIPUR, KTL: 7412068475, 9209056789.

TRUE VALUE / CERTIFIED

- आसान RC ट्रान्सफर
- 1 साल तक की वारंटी
और 3 फी सर्विस*
- ऑन-टाइम पैमेंट
- वेरिफाइड कार हिस्ट्री*
- ऐट-होम इवेल्यूशन
- 376 कवालिटी चेक पॉइंट्स

पूछताएँ के लिए कॉल करें 1800 102 1800 | या जारी यहाँ www.marutisuzukitruelive.com





Back To The Future Day

ack to the Future was a sensation, and there isn't a person alive who has seen this movie that hasn't avidly awaited the arrival of our hoverboards and time machines. Back to Future Day celebrates the day that the Delorean arrived in the future, October 21, 2015, at 4:29pm. The movie recounts the adventures of Marty McFly, having used Doc Brown's specially modified Delorean to travel back into his past. He was just escaping the Lybians that were after the plutonium that Doc Brown used to power his time travel experiment, but it led him on a series of crazy events in the distant past. Why is this of importance then? Because in the sequel he traveled to the future to solve some issues with his children, and Back to the Future Day takes place on the date he arrived according to the movie.

B

#HAIRCARE

Can Walnut Oil Solve Your Hair Problems?

Enforcing hair growth necessitates a comprehensive approach that includes healthy living habits, effective hair care, choosing the right products and more.



Benefits Of Using Walnut Oil For Hair

- Stimulates hair growth:** Walnut oil has long been used to treat hair loss due to its high concentration of Omega-3 fatty acids. It also has Biotin, which helps strengthen your hair. If you have coloured hair, using walnut oil may enhance the colour, making it appear more vibrant and glossy.
- Softens hair:** Walnut oil works wonders for softening dry and damaged hair. If you have excessively frizzy and dull hair this can be a solution for you. Walnut oil is rich in fatty acids and has hair-soothing qualities, which rejuvenate your hair and add the perfect shine.
- Removes dandruff:** Walnut oil can help prevent the hairline from becoming frizzy, which reduces dry scalp. Implement it at least once or twice a week - rinse your hair with water and a sulphate-free shampoo. Following the first wash, a visible reduction in frizzy skin can be observed.

How To Use Walnut Oil

- As a massage oil:** First, warm up a small amount of oil. Then, work it into your hair, concentrating on the ends and any areas that are very dry or damaged. You can also apply the oil to your scalp to encourage healthy hair development. Leave the oil on your hair for at least 30 minutes then rinse with warm water and shampoo.
- As a hair mask:** Combine walnut oil with eggs, honey and coconut oil. Apply the hair mask to your hair, beginning with the roots and continuing to the tips. Massage your scalp lightly for a few minutes to improve blood circulation. Cover your hair with a shower cap and let the mask sit for 30 minutes. Rinse your hair with warm water and use shampoo as usual.
- As a hair serum:** Simply combine the walnut oil, aloe vera gel and vitamin E oil. Leave the serum on for 1-2 hours, or overnight. Rinse your hair with warm water and use shampoo as usual. This hair serum moisturises and nourishes, while also boosting hair growth and preventing hair loss.



Persuit Didn't Pay

Time flew past, I met him few times more. I had a cousin studying economics honours in St Xaviers. He one day asked me if I knew Shashi Menon. I said yes, he was my batch mate. He said sometimes, he took their class and was always escorted by the Principal who would sit in the class throughout the period. He described him as brilliant. I was fascinated how he was taking a pure economics class. I told my cousin that I too wanted to attend one of his classes. After few days my cousin called that Shashi was taking the class next day in the morning. I dressed like a student and went and sat in the class with my cousin a bit at the back. It was a large lecture hall and soon it was packed to capacity, my cousin told me the maths honours guys had also joined in. Sharp at 10 AM Shashi accompanied by the Principal trudged in. After a few words of welcome by the Principal Father Gomes, the class was handed over to Shashi.

P. S.
Rashtawar

I t was the year 2015 the fresh class of MBA at Jamnal Bajaj, Mumbai trudged into the Bajaj lecture hall with a seating capacity of 125. There were around 75 of us. I had done my Economics Honours from St Stephen's, Delhi and passed with distinction and a university rank. I wanted to make a mark in the MBA course and wanted to be a top student. Through introduction session had taken place, we were not well conversant with our batch mates.

The first session was on Business Economics and I felt I would leave a good first impression. The professor went into financial, market-related, and organisational issues he touched on demand analysis and forecasting, cost and production analysis, pricing decisions and strategies. I along with some students actively contributed in the discussions. At the end the Professor asked anyone who would like to say something. A dark slim boy got up and said that the entire discussion was superfluous if environmental impact is not accounted for. Professor asked him to elaborate. He expressed that the industrial consumption growth was taking place without properly protecting the environment as every feasible attempt were being made by international bodies as well as the govt. The entire class was stunned by the naked truth.

But when the answer papers were discussed the highest scores were ignored and it was Shashi's solutions which were discussed for novelty and brevity. The professors used to say his answer papers used to be almost half that of other students. It was placement season, everyone was eager to get consultancy or FMCG jobs. I got into Bain and was delighted. Everybody was curious to find out about Shashi, it transpired he was picked up by McKinsey. Once the farewell function was over, we joined our jobs one by one. The placement committee of the college received a stern letter that Shashi had not joined on the appointed date. I heard it turned out he had turned down the job and went and joined BBC as a business correspondent. We all concluded, he was an incorrigible fool. As we settled into our jobs, we got busy. There used to be small get-togethers with our batch mates in Mumbai. Sometimes, Shashi was also approached but he never turned up. We had phone numbers of each other who were in Mumbai. One day at 10:30 in the night there was a phone call. It had been a tiring day. I was feeling very sleepy and was thinking of ignoring the call. Suddenly my eyes fell on the screen and I jumped up it was Shashi's call. He was having a problem in understanding the monetary policy stance of RBI and wanted my help. I was flattered.

We decided to meet the next evening at a restaurant. I had studied the problem in detail and made notes for him. At the restaur-

#LOVE STORY



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rant as was his wont he came wearing black trousers, a white bush shirt and sandals looking like a typical intellectual. He went through my papers and asked few questions. When the waiter came he asked whether there was filter coffee available. We had to settle for whipped coffee and sandwiches. He asked me about my work. He kept silent about his work. He was reading Immanuel Kant these days. I had no clue about him. It was time to leave, he thanked me for the work I had put in and mentioned that I must have put 2-3 hours work for him. I was startled by his accurate estimation. The final was when he shook hands with me. He helped me wave a calm and left. As I settled into my seat, I was carried in my right hand as it had turned into a precious material. I smiled to myself at my breaking through the impenetrable Shashi. After all he too was human.

I wanted to meet him more but that was not happening. I got busy with my work. I had rented an apartment in Bandra. He used to live with his parents in Matunga. My office was in BKC. He used to operate from home. Time flew past, I met him few times more. I had a cousin studying economics honours in St Xaviers. He one day asked me if I knew Shashi Menon. I said yes, he was my batch mate. He said sometimes, he took their class and was always escorted by the Principal who would sit in the class throughout the period. He described him as brilliant. I was fascinated how he was taking a pure economics class. I told my cousin that I too wanted to attend

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Both were engaged in a conversation. Mr Chopra waived at me asking me to sit down. Then he turned towards me and said Shashi wants to be viewed only in front of this Shashi. My cousin pulled me towards him, suddenly I was right there in front of him. He was surprised to see me there. He was genuinely happy and asked me if I would wait for few minutes for him. I thought to myself that the fool does not know that I could wait for whole life for him. He suggested that I may go with Shashi and complete the work by tomorrow by lunch by coming early tomorrow. He got up to escort Shashi out of the room when he said could anything be done to make him join Bain, he just smiled and said hell think

to do something.

To be continued..

rajeshsharma1049@gmail.com



PART:1

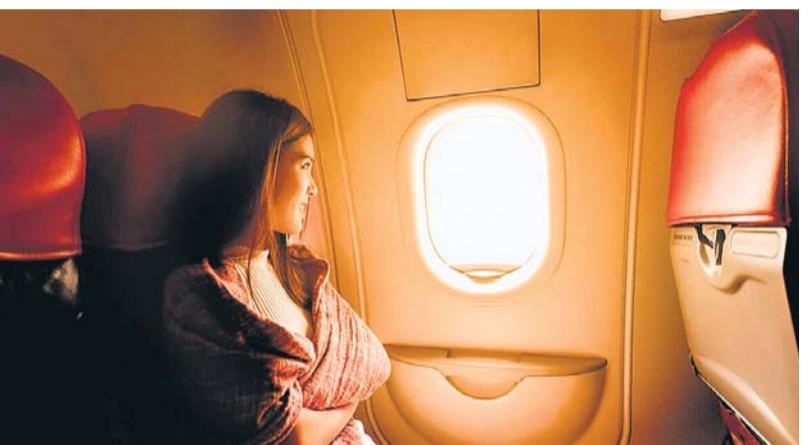
#SERVICES

Making Flying Less Terrible



"The ultimate goal is to help inform these airlines about what the customer is actually thinking," Srinivas says.

R esearchers used artificial intelligence to identify where airlines fall short in terms of customer satisfaction and what they can do to improve flying. The name of the game is customer satisfaction, especially in the airline industry where companies are constantly jockeying for business by promising better service than their competitors.



Sharan Srinivas, an assistant professor with a joint appointment in the industrial and systems engineering department and marketing department at the University of Missouri used AI to analyse nearly 400,000 unique, publicly available customer reviews of six airline companies throughout the United States. After sorting through the customer reviews information, he developed algorithms that identified the most common themes discussed in the reviews and then determined the customer's sentiment (positive or negative) toward

each of the identified themes, allowing airlines to potentially gain a better understanding of their customers' perspective and experience. The results, published in the Annals of Operation Research, showed most of the negative feed-

BASED ON THIS FEEDBACK, SRINIVAS POSITIONED 11 RECOMMENDATIONS TO IMPROVE THE CUSTOMER EXPERIENCE:

- Implement more flexible seating arrangements to improve comfort.
- Automate the disinfecting process for bathrooms in the plane.
- Redesign overhead baggage bins.
- Implement a more personalized cabin environment through seat height and temperature adjustment capabilities.
- Use analytical models to optimize flight schedules and time buffer between flights.
- Use an artificial intelligence-based approach to monitor equipment health.
- Introduce a more flexible booking policy (i.e., no cancellation charge, no change fee, upfront information about costs).
- Provide ticketing agents with better task clarifications, performance-based feedback, and social praise to better improve morale and interactions with customers.
- Install more accurate luggage tracking systems by using RFID tags in lieu of regular barcode tags.
- Provide more frequent and auto-



mated baggage-related updates to passengers' phones.

11. Use biometrics and block-chain technology to remove the need to present several identification documents at multiple checkpoints. This would eliminate the need for passengers to show a boarding pass, passport, and ID. Airlines can use this information to determine their next steps as a company, Srinivas says.

"The ultimate goal is to help inform these airlines about what the customer is actually thinking," Srinivas says. "Without an automated process, it would be much more challenging and time-consuming to look at each individual review and come away with something that airlines can use to improve their business."

While stakeholders and employees may have a better understanding of how the business works, Srinivas says that when it comes to the product-air travel in this case knowing your customers is key.

"The users of a product are the ones that can give you the best insight on what needs to be improved," Srinivas says. "They are the target audience. They are the ones using the product with limited bias and there's a lot of untapped insight in what they are saying."

Srinivas has used different versions of artificial intelligence to track customer approval in many different industries, including insurance, adaptive clothing, and colleges. Srinivas says it can be used to interpret doctor's notes and patient reviews as well.

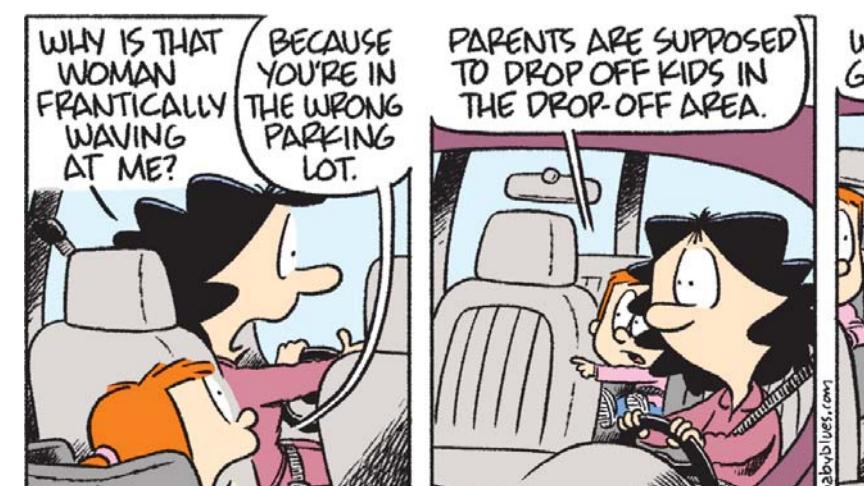


By Jerry Scott & Jim Borgman

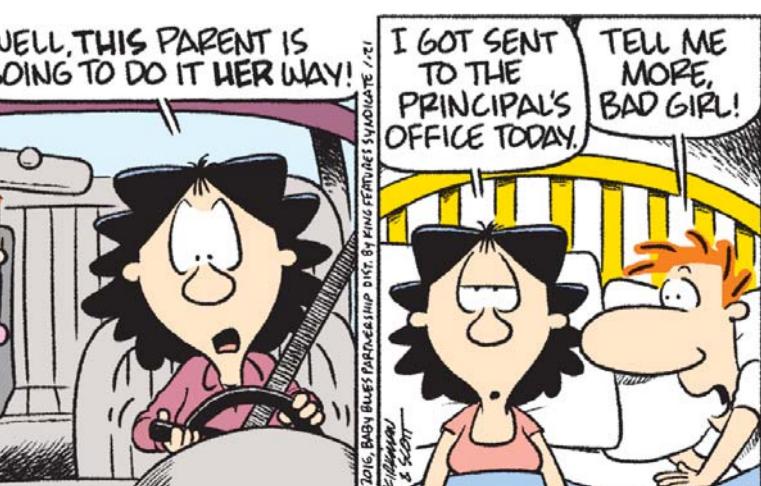
THE WALL



BABY BLUES



By Rick Kirkman & Jerry Scott



ZITS

