

Small businesses often are overlooked by customers who are enticed by larger companies, and this can adversely affect the local economy in more negative ways than might appear on the surface level. We should celebrate the spirit of enterprise and entrepreneurship, as exemplified by small business owners who take the risk of following their dreams. Since Small Business Saturday is held on the Saturday following Thanksgiving Day, it falls right during the peak shopping periods of the year. Discover unique and personalized products, support passionate entrepreneurs, and contribute to the local economy by shopping at independently-owned stores.

#TRENDING

All about Chill Guy

Today a viral meme, *Chill Guy* presents a marked contrast to recent social media trends that incorporate detachment.



In recent weeks, the image of the 'Chill Guy' has become all the rage on social media. Brands and celebrities alike have clamoured to embrace the newest meme, a human-like dog in a sweater, jeans, and sneakers, arms tucked in his pockets, and a bemused smirk. He could be anywhere, a field full of flowers, a bar, or superimposed onto a video of someone's face.



And he's been around for a while. Chill Guy was born to the world on October 4 last year, when American artist, Philip Banks, posted his illustration on X. "My new character. His whole deal is he's a chill guy that lowkey doesn't give a fuck." On Instagram, Chill Guy is often paired in reels with American singer-songwriter Gia Margaret's piano song, Hinoki Wood. In

an interview, Margaret shared that she was burning Hinoki incense while recording it, a scent 'known to reduce stress, tiredness and stimulate the brain.' This is on brand for Chill Guy, who has made the act of not caring 'lowkey.'

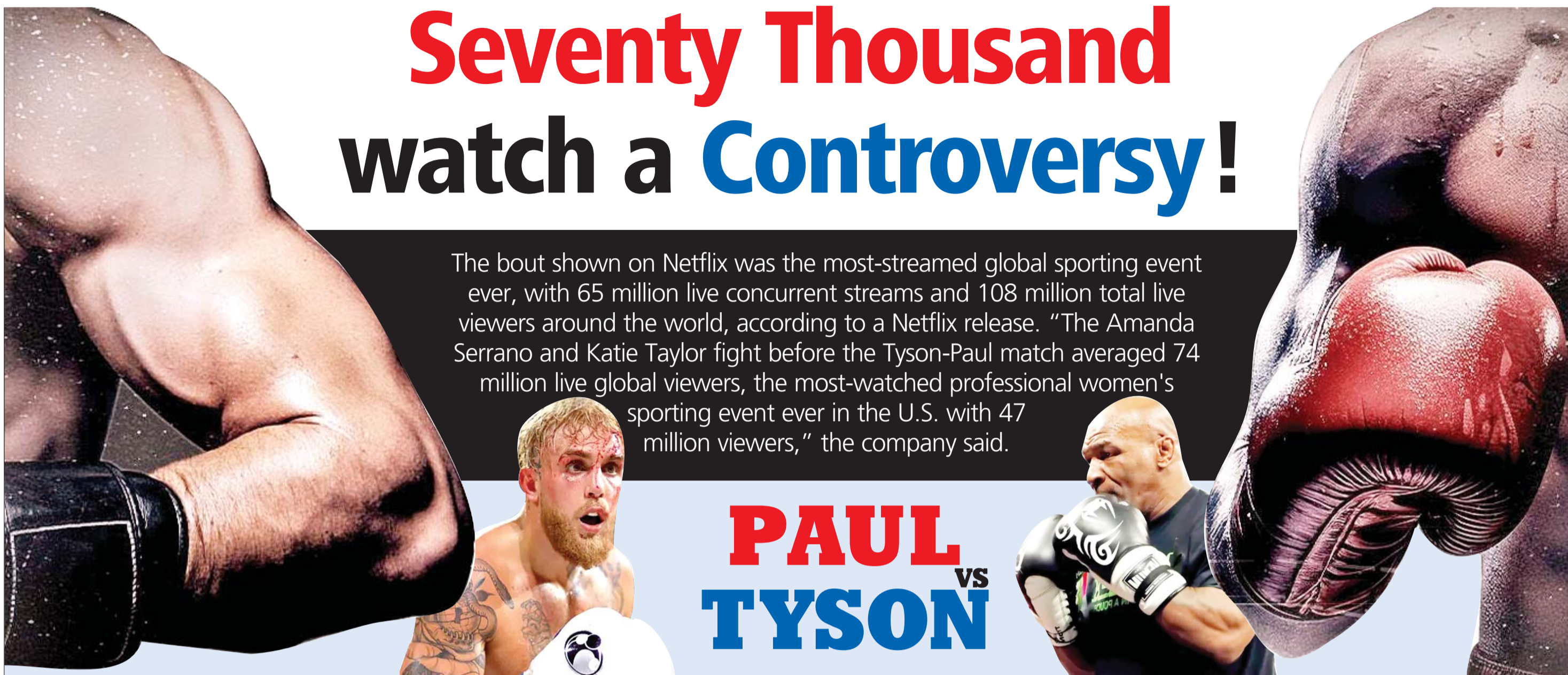
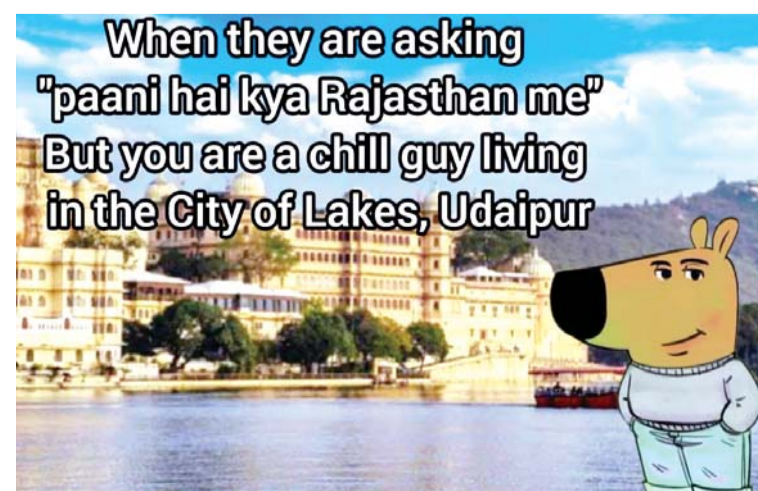
What explains Chill Guy's appeal?

For one, Chill Guy's non-chalance resonates with chronically online teenagers and adults who battle the relentless, albeit ironic pressure to seem detached. The downside of being online is the relentless exposure to an unending stream of thoughts and images.

Chill Guy also presents a marked contrast to recent social media trends that incorporate detachment and supposedly defy expectations of some sort, from 'womencrats' and Charli XCX's Brat phenomenon to the 'sigma male.' Unlike the 'brat' or the 'sigma,' Chill Guy isn't there to be 'confident, independent or hedonistic' (according to a new entry in the Collins dictionary defining brat) or assertive, disciplined and self-fulfilling.

He's just chill. This has lent him several meme templates and scenarios, with his

impassive expression serving as a blank canvas for all to blend their brands of humour. In some corners of Instagram, he's been seen as a representative of men's desire to relax from positions of 'responsibility,' yet in others, he's messed up something important at work, and is okay with it. Some iterations of Chill Guy even find him in situations that joke about engaging in 'toxic' relationships or substance abuse. Others come with life-changing advice about your mental health. He is a vessel for endless optimism and for a severe lack of faith at the same time. While sometimes seen as gender-agnostic, the ubiquitous dog even has a female version, complete with a bow. Animations of him talking have also surfaced. Throughout it all, his impassive expression never changes.



Seventy Thousand watch a Controversy!

The bout shown on Netflix was the most-streamed global sporting event ever, with 65 million live concurrent streams and 108 million total live viewers around the world, according to a Netflix release. "The Amanda Serrano and Katie Taylor fight before the Tyson-Paul match averaged 74 million live global viewers, the most-watched professional women's sporting event ever in the U.S. with 47 million viewers," the company said.

PAUL vs TYSON



Anjali Sharma
Senior Journalist & Wildlife Enthusiast

ne is a Youtuber-turned-boxer. The other is a boxer who had not fought professionally for almost 20 years. And yet, the combination of Jake Paul and Mike Tyson taking to the ring, in front of over 70,000 fans at the home of the Dallas Cowboys, gripped the sporting public, with millions tuning in, to watch on Netflix.

The streaming platform announced a record 60 million households tuned in, peaking at 65 million concurrent streams. It called the bout a 'mega-event,' saying it 'dominated social media and shattered records.' According to Paul, over 120 million people watched the event.

Tyson has been known for his ferocious and intimidating boxing style as well as his controversial behaviour inside and outside the ring, which he explained was inspired by Sonny Liston, a boxer, who is widely regarded as the most intimidating man in the history of boxing. With a knockout-to-win percentage of 88%, he was ranked 16th on *The Ring* magazine's list of 100 greatest punchers of all time, and first on ESPN's list of 'The Hardest Hitters in Heavyweight History.' Sky Sports described him as 'perhaps, the most ferocious fighter to step into a professional ring.' He has been inducted into the International Boxing Hall of Fame and the World Boxing Hall of Fame.

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Both Tyson and Paul made 10-figure paydays, according to Most Valuable Promotions co-founder, Nakisa Bidarian, whose company



#WILD BUT GAME



promoted the fight. "Serrano and Taylor received record pay for women's boxing," he said.

This event was crucial for Netflix as it prepares for its Christmas Day stream of National Football League games, its first time showing the most-popular sport in the U.S. live. Viewers complained of buffering issues, but Chief Content Officer Bela Bajaria said that she is not concerned about the company's ability to stream the NFL games.

Those who did watch, even through the technical issues that Netflix experienced, weren't treated to a boxing masterclass though, with Paul eventually winning via unanimous decision after an underwhelming eight rounds.

Tyson looked every bit his 58 years of age, throwing just 97 punches across the whole fight and landing 18 of them while Paul was athletic enough to outlast his vastly more experienced opponent. With the victory, Paul improves to 11-1 in his professional career. The sight of Tyson, back in the ring, delighted many of his long-term

fans, but it also left others cold. Former heavyweight world champion and one of Tyson's fiercest rivals during their heyday, Evander Holyfield, said that the fight 'wasn't a good one' with a rueful smile. NBA legend, Magic Johnson, who said that he's been to many of Tyson's fights in the past, said he had to turn off the fight because it

was 'just sad.' "This fight tonight was not great for boxing," Johnson wrote on X. Others were more critical of Paul choosing to fight an opponent almost 30 years his senior. Tyson is not the first opponent Paul has faced, who is much older than the former Youtuber, having already faced UFC's Tyrone Woodley, Anderson Silva and Nate Diaz well past their fighting peaks. Former heavyweight Tony Bellew said that fans shouldn't tune in to watch Paul until he 'fights someone who is fit, healthy and not a grandfather' while Olympic gold medal boxer Nicola Adams said that Friday's result would've been a different outcome if Tyson was back in his prime. "Let's be real. A young Mike Tyson would've absolutely annihilated Jake Paul tonight," she wrote on X. The quality of the Tyson-Paul fight was put into stark focus by its co-main event which proceeded it, as Katie Taylor and Amanda Serrano retained a classic bout with Taylor, retaining her undisputed world light-welterweight champion status in controversial fashion.

'Trash'

The fight is the latest in a long line of former social media stars converting to professional combat sports. What began as a purely amateur venture has become a lucrative money-making scheme, with some of the biggest sporting names involved.

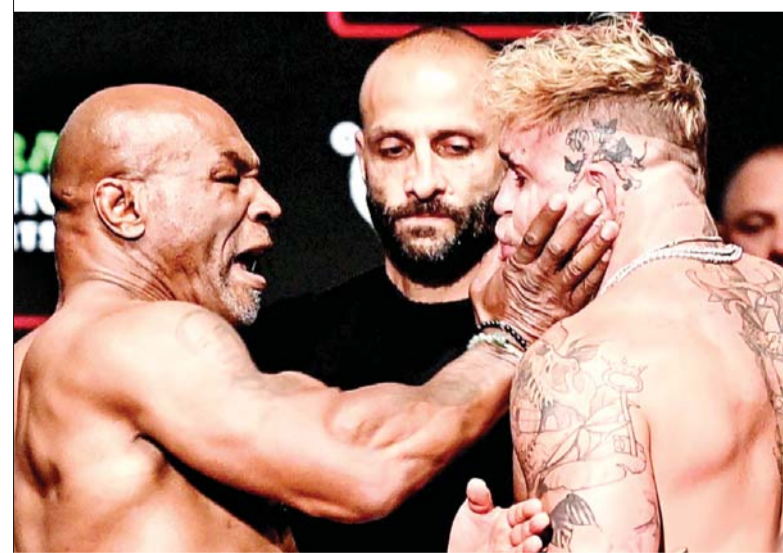
And the build-up to the fight was not too dissimilar to a traditional professional boxing fight. There were verbal barbs exchanged and there was even a slap thrown by Tyson at the weigh-in. But when the two stepped into the ring, it was evident that there was a disparity in physicality between the fighters, with the 58-year-old Tyson unable to maintain his level against Paul for the entirety of the fight. "I love Mike Tyson, but they giving him too much credit," Terence Crawford, a world title holder in four different weight classes, wrote on X. "He looked like trash, to train that long and only throw 97 punches, the whole fight is crazy. I'm just glad he didn't get hurt out there."

And afterwards, 27-year-old Paul claimed that he extended the fight for the spectacle.

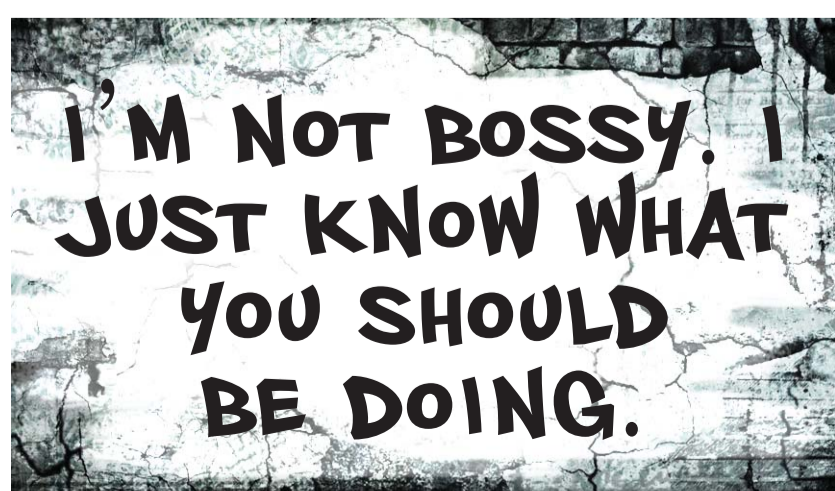
"I wanted to give the fans a show but I didn't want to hurt someone who didn't need to be hurt," he said. For some fans, such an admission only validates their

criticism of the whole affair. As well as the public criticism, the fight was subject to a host of memes on social media from fans trying to watch, with viewers joking about the poor quality of the stream and the overall quality of the fight. As for the next stage in Paul's career, he told CNN before Friday's fight that he'd like to fight Canelo Alvarez in the ring, while afterwards, he threw the gauntlet down to Conor McGregor. On the other hand, Tyson didn't officially announce his retirement from boxing but expressed his appreciation for the experience. "This is one of those situations when you lost but still win. I'm grateful for last night. No regrets to get in ring one last time," Tyson posted on X on Saturday. "I almost died in June. Had 8 blood transfusions. Lost half my blood and 25 lbs in hospital and had to fight to get healthy to fight, so, I won. To have my children see me stand toe to toe and finish 8 rounds with a talented fighter, half my age, in front of a packed Dallas Cowboy stadium is an experience that no man has the right to ask for. Thank you." CNN has reached out to Tyson's agent for confirmation on his retirement.

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THE WALL

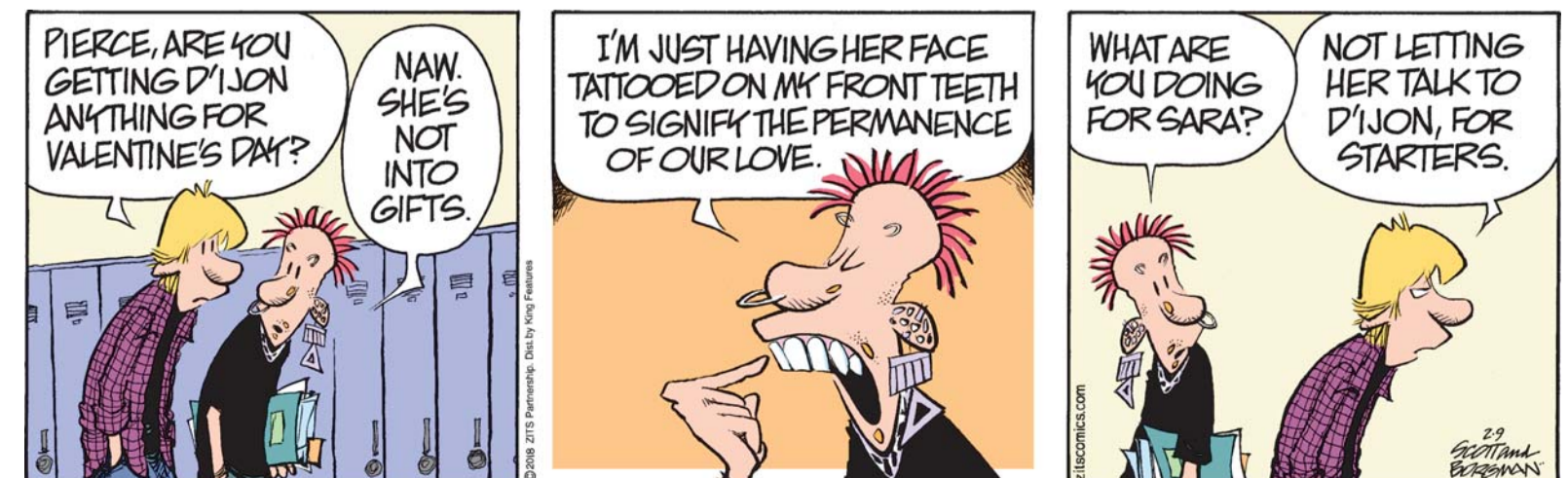


BABY BLUES



By Rick Kirkman & Jerry Scott

ZITS



By Jerry Scott & Jim Borgman

#INTERNATIONAL TRAVEL

Top 10 forex cards to save you money while travelling abroad

You can reload forex cards instantly through bank or fintech apps.



Indians, travelling abroad, for leisure, business or education have been rising steadily and managing foreign exchange has become crucial to ensure hassle-free travel. A forex card is a convenient and secure way to carry foreign currency, making it easy to manage multiple currencies. These cards are denominated in sev-

eral major currencies, including the US dollar, Australian dollar, UK pound, euro, dirham, and Singapore dollar. These cards are available from various banks such as Axis Bank, HDFC Bank and ICICI Bank. Fintech companies like BookMyForex also offer forex cards with competitive features, including interbank rates, zero mark-ups, and

no issuance charges. You can reload forex cards instantly through bank or fintech apps. Unlike debit and credit cards, forex cards often have lower currency charges and transaction fees. There are plenty of options, which can be overwhelming. Here are the 10 best forex cards listed by card comparison website, Card Insider.

Niyo Global Card	State Bank Multi-Currency Foreign Travel Card
Niyo Solutions, in collaboration with State Bank of Mauritius and DCB Bank, has introduced the Niyo Global Card. This card enables users to make international payments in more than 130 currencies at affordable rates. The card allows you to load INR through UPI and spend in various currencies at zero-forex markup. Once back to India, the card can be conveniently used for domestic spends (via swiping or UPI payments through Niyo app).	The State Bank Multi-Currency Foreign Travel Card offers an affordable option for international travel. While there is no annual fee, a one-time issuance fee of Rs. 100 (plus GST) applies. The card supports loading in seven foreign currencies, with no mark-up fees. However, a 3 per cent cross-currency usage fee applies when transacting in a currency not loaded on the card.
BookMyForex-Yes Bank True Zero Markup Forex Card	IndusInd Multi-Currency Travel Card
BookMyForex offers a convenient forex card that can be purchased without a bank account. This multi-currency card features instant reloads through the BookMyForex app, allowing users to convert balances between currencies and track their updated balance. This card has zero fees for issuance, reloading, unloading, and annual maintenance. It supports loading in 14 currencies and there are no mark-up fees on transactions in these currencies. However, a 3.5 per cent cross-currency usage fee applies for currency other than the one on the card.	The IndusInd Multi-Currency Travel Card offers a cost-effective solution for international transactions. With no annual membership fee, users only pay a one-time issuance fee of Rs. 300. The card supports 14 currencies and does not charge forex markup fees on transactions made in the loaded currency. However, a 3 per cent cross-currency usage fee applies when transacting in a different currency. users get exclusive Goibibo benefits, including a welcome gift comprising a Rs. 499 (plus GST) and no annual fee. As a co-branded card, Goibibo vouchers worth Rs. 15,000.
Axis Bank Multi-Currency Forex Card	Goibibo ICICI Bank Forex Prepaid Card
The Axis Bank Multi-Currency Forex Card offers a convenient solution for international transactions, supporting 16 foreign currencies. An initial issuance fee of Rs. 300 (plus GST) applies, although, Burgundy and Priority account holders are exempt.	The ICICI Bank Goibibo Forex Card has a one-time issuance fee of Rs. 499 (plus GST) and no annual fee. As a co-branded card, users get exclusive Goibibo benefits, including a welcome gift comprising a Rs. 500 goCash+ voucher and Goibibo vouchers worth Rs. 15,000.
IDFC First Multi-Currency Forex Card	Axis Bank World Traveller Forex Card
The IDFC First Multi-Currency Forex Card has zero issuance charges. This card supports international payments in 14 currencies, providing users a convenient and hassle-free experience. It eliminates loading and reloading fees for foreign currencies, making it a cost-effective solution for managing international finances.	The Axis Bank World Traveller Forex Card allows users to load 16 foreign currencies. Transactions made in the loaded currency do not incur forex markup fees but a 3.5 per cent cross-currency usage fee applies to other currencies. The card has a one-time issuance fee of Rs. 500 (plus GST), with no renewal fee.
ICICI Bank Sapphire Forex Prepaid Card	HDFC Bank Multicurrency Platinum Forex Card
ICICI Bank's Sapphire Forex Prepaid Card is a premium prepaid forex card with a range of exclusive privileges. It has a steep issuance fee of Rs. 2,999 (plus GST) and a renewal fee of Rs. 999 (plus GST). Users get shopping vouchers. Uber discounts, international lounge access, and reduced international roaming rates. A standout feature of the card is the absence of cross-currency usage fees, allowing users to transact in any currency without incurring additional charges.	The Multicurrency Platinum Forex Card offers flexibility with 22 loadable foreign currencies. While transactions in the loaded currency incur no markup fees, a 2 per cent cross-currency usage fee applies to other currencies. The card's issuance fee is Rs. 500 (plus GST), which is waived on initial loads of at least \$1,000. Cardholders get perks such as Amazon vouchers, emergency assistance and global concierge services.
Credit cards or Forex cards?	ICICI Bank Multi-Currency Forex Card
While credit cards are a convenient financial tool, using them abroad can be costly. Most credit cards charge a markup fee of around 3.5 per cent on foreign currency transactions, though, some premium cards may offer lower rates.	The Axis Bank Multi-Currency Forex Card offers a convenient solution for international transactions, supporting 16 foreign currencies. An initial issuance fee of Rs. 300 (plus GST) applies, although, Burgundy and Priority account holders are exempt.